RULES AND METHODS OF PARTICIPATION LIVE CONTACTS

Registration assistance email/info: lashexawards2024@gmail.com
Instagram: **@Lashex_awards_2024**

EXPERIENCE CATEGORIES

Participants will be divided according to the following experience categories:

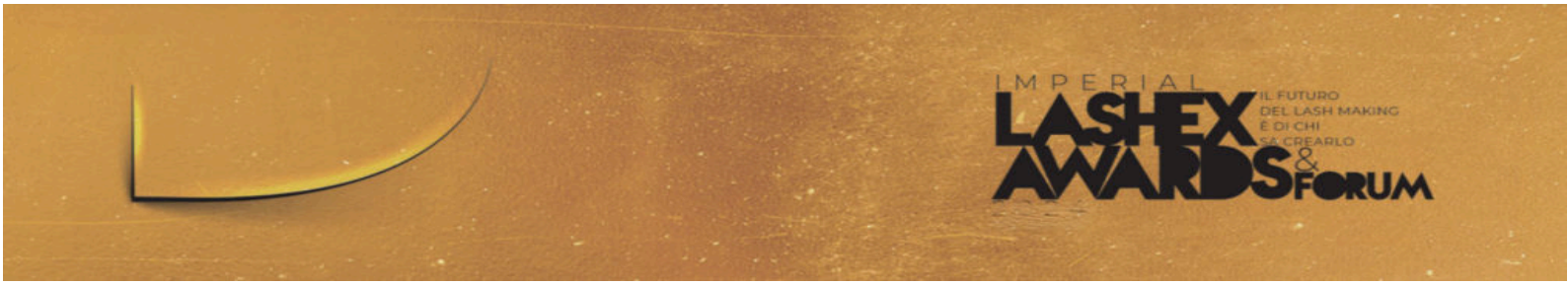
- **JUNIOR** from 0 to 12 months of experience.
- **MASTER** 1 to 3 years of experience (does not have to be a teacher).
- **EXPERT** 3 > years of experience (including teachers).

N.B: To register for the category, a photo of the certificate of the first course completed including the date is required.

NOMINATION LIVE

- OnetoOne
- Volume2-4D (soft volume)
- MegaVolume5D>
- Wet effect
- Eyeliner effect
- Eyelash lamination
- Eyebrow Lamination
- Color effect
- Fantasy effect
- Celebrity Effect
- Fast & Lash

You can learn more about THE EVALUATION CRITERIA in the attached pdf form.



REGISTRATION METHOD AND TERMS

Registration takes place exclusively through the appropriate form **form** by filling in all the fields and taking care to attach photos of the certificate requested as proof of the experience category for each selected nomination.

1. **Nomination ONE TO ONE**: attach the FIRST certificate obtained for the one to one technique.
2. **Tutte le nomination VOLUME / WET/ EYELINER/ COLOR/ MEGAVOLUME/FANTASY/ FAST & LASH / CELEBRITY**: attach the FIRST certificate obtained for the volume technique.
3. **Nomination EYELASH LAMINATION**: attach the FIRST certificate obtained for EYELASH lamination
4. **Nomination EYEBROW LAMINATION:** attach the FIRST certificate obtained for EYEBROW lamination.

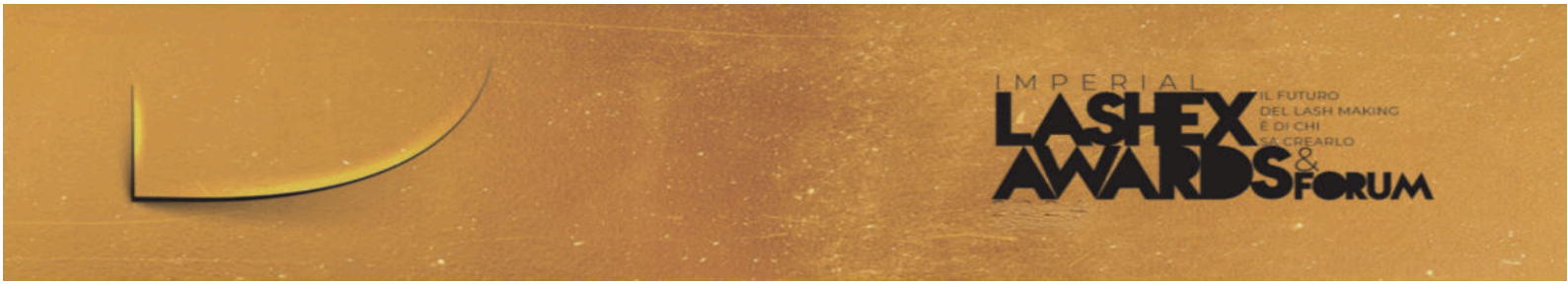
The experience category must take into account the date of the competition for the calculation.

If you need assistance in the registration process you can contact us at the email address: ***lashexawards2024@gmail.com***

(*) *All payments made by bank transfer or postepay top-up require sending the accounting copy to the organization via the email address:* ***lashexawards2024@gmail.com specifying the NAME and SURNAME of the competitor in the subject of the email.***

REGISTRATION DEADLINE: NO LATER THAN 20 APRIL 2025

Requests received after 00.00 on 21 APRIL 2024 will not be taken into consideration.



LIVE PRICES

● NOMINATION (prices do not include the gala dinner at the Forum)

1 nomination	220€		
2 nomination	440€		
3 nomination	~~600€~~	-5%	625€
4 nomination	~~880€~~	-10%	790€
5 nomination	~~1100€~~	-15%	935€
6 nomination	~~1320€~~	-20%	1055€
7 nomination	~~1540€~~	-25%	1155€

● PACKAGES (NOMINATION+FORUM+GALA)

SILVER PACKAGE

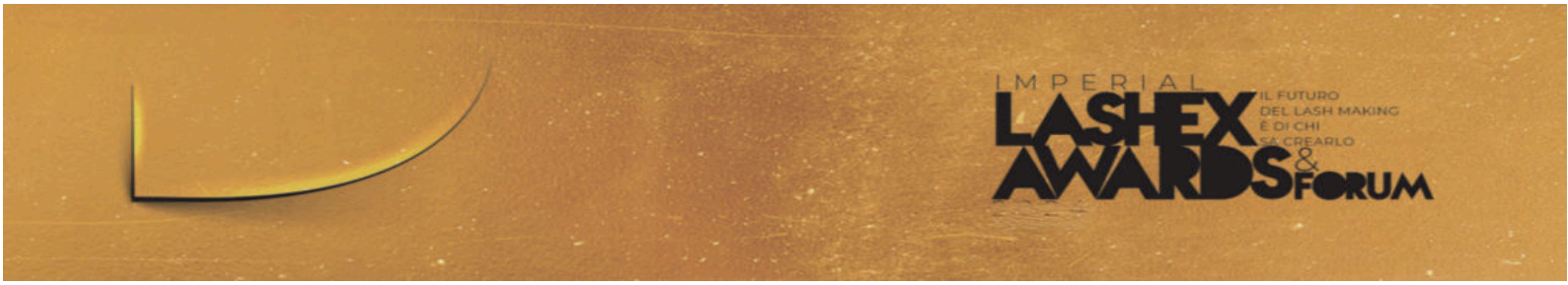
-2 nomination live
- championship participation certificate
- coffee break
- reinforced aperitif (on race days)
- goodie bag (book note, pen, water)
- access to the Forum
- buffet lunch (on the day of the forum)

- forum participation certificate - gala dinner with show VALUE €1200 - PACK PRICE €960 (20% discount) +BONUS: sponsor gifts worth €1000

GOLD PACKAGE

- 3 nomination live
- championship participation certificate - coffee break - reinforced aperitif (on race days)
- goodie bag (book note, pen, water)
- access to the Forum with GOLD PASS
- buffet lunch (on the day of the forum)

- certificate of participation in the forum
- full video recording of the forum



- gala dinner with show

VALUE €1640 PACK PRICE €1230 (25% discount) +BONUS: sponsor gifts worth €1000

EXCLUSIVE PACKAGE

-4 live nominations + 2 FREE
- you are automatically registered for the GRAND PRIX if at least 4 of your chosen nominations are eyelash extensions
- championship participation certificate
- a trophy of recognition
- coffee break
- reinforced aperitif (on race days)
- goodie bag (book note, pen, water)
- access to the Forum with EXCLUSIVE PASS
- buffet lunch (on the day of the forum)
- certificate of participation in the forum
- full video recording of the forum
- gala dinner with show

VALUE €2080 - PACK PRICE €1455 (30% discount) +BONUS: sponsor gifts worth €1000

- GALA DINNER ONLY €90.00
- SOLO FORUM €250.00

PAYMENT METHODS PROVIDED IN THE REGISTRATION FORM

– Paypal
– PostePay top-up (send a copy of the payment to the email lashexawards2024@gmail.com).
- Wire transfer (send a copy of the payment to lashexawards2024@gmail.com).
All payment references are already attached in the registration form.

RIGHT OF WITHDRAWAL

Once the participation fee has been paid, each competitor has the right to withdraw from registration and obtain a refund according to the following methods:

• by 15 December 2024: the Organization will retain 50% of the amount paid (considered as a confirmation deposit) and the remaining sum will be returned within 90 days from the withdrawal date.

• from 16 December 2024: the Organization will not return the fee to the participant, which has already been used in full for organizational purposes.

RACE STATION

The Organization will provide each participant in the race:
• cot
• chair (if you wish you can bring your own stool)
• chair N.2 (those who wish can bring their own trolley)
It is recommended to bring your own work tools in order to perform at your best during the race.

The organisation **NON** provides:
• lamp (there will be a limited number of lamps in emergency situations)

• all disposable and personal material necessary for the application/treatment.
• cushions/mattresses and in general various supports for the work material

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MODELS

• The choice of the model suitable for the type of nomination selected and one's level of experience in treating her natural eyelashes, combined with a possible a priori study of the work to be carried out in the competition, will allow each participant to optimize the result. For this reason it would be advisable to personally bring your model for the race.

• we suggest looking for models by contacting beauty salons or hairdressers in Bologna who normally use models for their demonstrations, or looking for them through the Facebook groups - “Models, Photographers and MUAs of Bologna and Emilia Romagna”

• Nonetheless, in emergency cases the Organization will be available to provide the models although it cannot be held responsible in the event of cancellations or unsuitability of the models for the specific nomination for which the competitor is competing.

• For eyelash extension nominations, all models will be examined by the organization during registration to evaluate the state of their eyelashes and to ensure that no extensions have already been applied. For the lamination nominations, however, the Judges will directly verify the initial condition of the eyelashes and eyebrows as these are factors that contribute to the sum of the final score.

• The models will have to arrive **completely free of make-up** (no foundation, no blush, no concealer, no lipstick..), to avoid incurring **penalties** in the final score. Then the appropriate box in the form filled out during registration will be signed as compliant.

• Even at the end of the race, to avoid incurring **scoring penalties**, they must not be applied to the model **makeup or decorations** which are eligible exclusively for the Fantasy online nomination.

• For each model, the form must be delivered to the Organization during registration **"MODEL RELEASE"** filled in and signed to authorize the use of images linked to the person. We recommend that you bring the already printed and completed form with you to speed up the data collection procedures. The Organization reserves the right to use photos of models and participants for the purposes of promoting the event itself or future projects, through all communication channels owned and not owned by it.

JUDGES

All the works will be evaluated by a highly specialized jury of top-level masters from all over the world to guarantee levels of excellence in the evaluations of the competitors thanks to the experience of each as a judge, trainer and operator in the sector. The judges will take into account all the factors such as the difficulty of the natural eyelashes, the experience of the competitor and all the discriminants that may come into play during the competition phase, understanding very well that it is different from working in one's comfort zone (it is not the usual working environment, competition timing, emotional factors, etc.).

EVALUATION CRITERIA

The organization has developed a scrupulous and detailed evaluation method to guarantee the impartiality of the vote through:

- A highly qualified jury, mostly mixed between national and international judges in order to avoid favoritism of any kind

- Breakdown of the criteria into sub-criteria

- Assignment to each judge of a limited number of criteria to evaluate to avoid that by evaluating each work in all aspects, the vote of a single judge could penalize or favor the competitor in the final result.

LIVE ASSESSMENT CRITERIA (see attached pdf)

This method, in addition to guaranteeing impartiality, allows the competitor to quickly and transparently identify their strengths or weaknesses.

ACCESSORY PENALTIES: **-3 POINTS** for make-up applied to the model
-2 POINTS for decorations applied to the model

These penalties are deducted from the total score obtained by the sum of the evaluation criteria.

HOW THE COMPETITION IS CARRIED OUT LIVE

• **It DRESS CODE** for both competitors and models it must be TOTAL BLACK.
Furthermore, the competitors will receive a t-shirt with the sponsors' logos which they will have to wear during the race.

• Participants must bring with them an identification document (the same one provided to the Organization during registration on the form) to be shown during registration.

• For competitors who participate in multiple consecutive nominations, to ensure compliance with the deadlines, it will be possible to record all the nominations of the day at the time of the first registration, taking care to have all the models analyzed for approval of compliance by the organizer (all recording times are shown in the program of the day; registrations outside the scheduled time for this nomination will not be accepted, with consequent impossibility for the competitor to participate in the scheduled nomination).

• During the registration phase, the organization will check the condition of each model's eyelashes to ensure that there are no previous eyelash extensions already present. **The Judges will take care of the evaluation of the lamination models directly before the start of the competition and therefore they must arrive at least 1 hour before the start of the competition.** For each model it will be necessary to submit the form during registration **DISCLAIMER MODELS.**

• Each competitor (and their model) will be assigned an identification number before entering the competition room to guarantee anonymity and impartiality of judging. This number will be affixed by the competitor to the **WORK FORM**

• When the Organization announces entry into the championship room, each participant will be able to choose their workstation and start preparing their work area. Participants will have 15 minutes to prepare the workstation and prepare the model (washing/ patching/ mapping)

• The start of the race will be announced by the organizers and will always be visible on the 2 big screens in the room.

• The Organization will be present in the competition arena for the entire duration of the nomination, to support the participants, ensuring that there are no disturbing elements to allow the competitors to work as calmly as possible.

• When the countdown expires, the Organization will announce the end of the competition, inviting participants to clean up their stations and leave the competition arena no later than 15 minutes, to allow the participants in the next nomination to be able to access the room (in the event that the competitor also participates in the next nomination, they will be able to keep the same station, but will still have to leave the room and enter with the competitors in the new nomination).

• Before leaving their station the participant must hand it over to their model

1) work form completed in all its parts with the identification number assigned during registration without reporting any other personal data to guarantee anonymity during the judging phase.
2) patches showing the work scheme which must also be indicated on the WORK FORM
3) mascara brush comb and a pair of patches that the judges will use during the evaluation phase.

• The models will then be led by the organization to the jury room.
(competitors are advised to take a photo of the PRE/POST TREATMENT before the judges' evaluation if they wish to have clarification on the votes received).

AWARDS AND RECOGNITIONS

PARTICIPATION AWARDS (awarded to each competitor):
• A Certificate of Participation.
• Gifts from Sponsors worth over €1000

PERIM BEST RANKING AWARDS:
For each nomination, three rankings are provided (one for each experience category). Prizes will be awarded for 1st, 2nd and 3rd place in each of them.
The first three classified will receive:
• A trophy
• An Award Certificate

BEST WORKS
Each judge will also award a personal trophy to a work they particularly appreciated.
The Best Works do not follow the score, but the personal taste of the judge.

GRAND PRIX

To access the LIVE Grand Prix you must have registered for at least 4 eyelash extension nominations (excluding eyelash and eyebrow lamination). The ranking will be obtained by adding the 4 maximum scores among the eyelash extension nominations for which each participant has registered.

Among all the competitors in the Grand Prix of all experience categories, the 3 highest scores will be classified for the podium. 1st, 2nd and 3rd places will be awarded and will receive:

Lamination Grand Prix: LIVE Category

Title Assignment Method

- The title of Lamination Grand Prix Winner in the LIVE category will be awarded to the participant who accumulates the highest number of points during the competition.
- Note: Registration for both lamination categories (eyelashes and eyebrows) is highly recommended to increase your chances of winning.

Prizes for the Winner

The participant who obtains first place will receive the following prizes:

- Lamination Trophy and Recognition for first place in the intercontinental championship.
- €500 of gift products
- Possibility of organizing a Master class at Imperial Academy

Vincitori Grand Prix

Extension: Categoria LIVE

1. Title Assignment Method
    - In the LIVE category of the Gran Prix Extension, three winners will be awarded based on the final ranking of the competition.
    - The winners will be divided into first, second and third place, with dedicated prizes for each position.

2. **Prizes for the Winners**

1st Place - Winner Gran Prix Extension

- Trophy and certificate of First Place in the international eyelash extension championship.
- €1,000.00 in gifts from sponsors
- Xira lamp
- Possibility of organizing a Master class at Imperial Academy
- Free online training to become a judge, more training possibilities with the role of Junior Judge and evaluation at the Russoa Riga championship
- Production contract for a Private Label in collaboration with Imperial Lashes & Brows or Contract to become an official Imperial Trainer.

2nd Place - Grand Prix Extension Winner

- Trophy and certificate of Second Place in the international eyelash extension championship
- €800.00 in gifts from sponsors.
- Complete cabin set, consisting of mattress, bed cover and blanket.
- Free online training to become a judge, more possibilities for training with the role of Junior Judge and evaluation at the Russian championship in Riga
- Contract to become an official trainer of Imperial L&B or production contract for a Private Label in collaboration with Imperial Lashes & Brows.

3rd Place - Grand Prix Extension Winner

- Trophy and certificate of third place in the intercontinental eyelash extension championship
- €500.00 in gifts from sponsors.
- Free online training to become a judge, more possibilities for training with the role of Junior Judge and evaluation at the Russian championship in Riga.
- Contract to become an official Imperial Trainer or production contract for a Private Label in collaboration with Imperial Lashes & Brows.

"WORLD LASH COMPETITION"

In addition, all the benefits provided in the paragraph dedicated to the GRAND PRIX on the "Program" page AWARDS CEREMONY AND GALA DINNER:
The Gala Dinner will be held on 27 April 2025 at the Savoia Hotel Regency, via del Pilastro, 2 40127 (Bologna), all details in the dedicated "Location" section.

NB: The participation fee is €90.00 – you can bring a companion with you by selecting the number in the appropriate form. Or if you are also interested in following the FORUM YOU CAN SELECT ONE FROM THE 3 AVAILABLE PACKAGES (Gold Silver-Exclusive) _____

DISQUALIFICATIONS

• Anyone who does not respect all the points listed in the participation methods, registration terms, truthfulness of the declarations.

• Anyone who signs up for a lower experience category than the real one to gain an advantage over other participants, even if the verification were to take place afterwards.

If the disqualified person has won a prize or title, he or she will have to return it so that the Organization can reclassify the first 3 winners.
• Anyone who places distinctive signs on the work form to be delivered to the judges

• Anyone who makes serious errors in the technical execution, such as to make the work not evaluable or non-compliant with the characteristics of the nominations.
• Anyone who is demonstrably caught seeking/receiving the aid of one or more judges.

TRUTHFULNESS OF THE STATEMENTS

The organization exclusively verifies the correspondence of the category of experience with the selected nomination, using the certificates requested in the registration form. It will not carry out checks on the veracity of the declarations made by the participant and therefore cannot be held responsible in the event of falsehood. If an untruthful situation comes to the attention of the Organisation

action, this will have the right to disqualify the participant.

Gala dinner

1. The Gala Dinner will be held on April 27th, coinciding with the closing of the Lashex Awards Intercontinental Eyelash Extension Championship.
The event will take place at **Hotel Savoia Recengy, Via del Pilastro, 2, 40127 Bologna BO**, starting from hours **8.00 pm until 2.00 am**

2. Participation

- Participation in the Gala Dinner is included for all competitors registered for the Silver, Gold and Exclusive packages
- Companions and external guests can participate after registering and paying an entry fee of €90.00, following the instructions on the site.
- Guest registration must be done no later than **registration deadline**, through the form available on the official website.

3. Dress Code

The event requires formal/elegant attire. To celebrate the elegance of the Lashex Awards Intercontinental Eyelash Extension Championship, the dress code includes clothes in the following colours: **bianco, beige, silver e gold**. Please respect this color palette to maintain the harmony and style of the evening.

4. Maximum Capacity

The structure hosting the Gala Dinner has a maximum capacity of **250 people**. It is advisable to register promptly to guarantee participation.

LIVE ASSESSMENT CRITERIA

NAMEINATION “ONE TO ONE”

Production time: 2,5 ore.
Allowed thickness of extensions 0,07 mm; 0,85 mm; 0,10 mm ; 0,12; mm **Curvature:** any
Color: any
Lengths: from 4 mm upwards
Max score: 152 points

MODELING CRITERIA

1.Effect: 0 to 3 points max.

1 point | the effect was selected and executed incorrectly
2 points | the effect was selected correctly but executed incorrectly 3 points | both the effect and the execution were done correctly for the morphology of the model's eye.

2. Curvature: from 0 to 2 points max.
The curvature must enhance the model's eye and not accentuate any defects

1 point | the curvature is chosen incorrectly.
2 points | the curvature is chosen correctly.

3. Length: 0 to 6 points max.
The length is evaluated by sectors (3 sectors: internal corner, external corner and central part). The left and right eyes are scored separately (3 points each). Data-driven estimation initials of the model: – length of natural eyelashes – general vision (please consider also the distance from the eyebrow after the work is completed).

0 points | for each sector where the length is not suitable.
1 point | for each sector where the length is chosen correctly.

4. Thickness: 0 to 2 points max.

1 point | the thickness is chosen incorrectly (a too thick artificial eyelash comes glued onto a natural eyelash that is too thin and vice versa).

2 points | the thickness is chosen correctly.

5. Color: 0 to 2 points max.

Rated based on the model's eyebrow color, hair color and skin tone.

1 point | the color is not suitable.
2 points | the color is suitable.

VISUAL CRITERIA

6. Cleanliness of work: -10 to 10 points max.

Points are deducted if:

- 0.5 points | remains of the patch/patch on the eyelashes;
- 0.5 points | remains of marker on the eyelid;
-0.5 points| excess glue
- 0.5 points | residues of makeup on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the eyelash growth area)
- 0.5 points | a large amount of glue present on the eyelash.

7. Symmetry: 0 to 3 points max.

Symmetry is evaluated by sectors (internal corners, external corners, central sector)

-1 point | if the external corners are not symmetrical when the work is completed
-1 point | if the internal corners are not symmetrical when the work is completed
-1 point | if the central sectors when the work is completed are not symmetrical

8. Direction: -10 to 10 points max.

-0.5 points | for every eyelash that doesn't respect the direction

9. Scaling: from – 10 to 10 points max.

-0.5 points | For every protruding eyelash or step.

10. Internal corner coverage: -10 to 10 points max.
The first 10 eyelashes are counted.

-0.5 points | for each uncovered eyelash. The eyelashes specially not covered for a choice of modeling may be indicated on the work form and will not be counted as penalty.

11. External corner coverage: -10 to 10 points max.
The last 10 lashes are counted.

- 0.5 points | for each uncovered eyelash. The eyelashes specially not covered for a choice of modeling may be indicated on the work form and will not be counted as penalty.

12. Central sector coverage: -10 to 10 points max.
The eyelashes are counted from the 11th from the external corner and from the 11th from the internal corner.

- 0.5 points | For every uncovered eyelash. The eyelashes specially not covered for a choice of modeling may be indicated on the work form and will not be counted as penalty.

TECHNICAL CRITERIA

13. Distance of the eyelashes from the eyelid: 0 to 2 points max.
The left and right eyes are evaluated separately.
The allowable distance from the eyelid is 0.3 mm to 0.5 mm.

- 1 point| For each step of the lash line due to inconsistent distance.

14.Distance uniformity: -10 to 10 points max.

If the distance has steps, the score in this criterion will be reduced for each step by -0.5 points.

15. Area of adhesion between the eyelash extensions and the natural eyelashes: from - 10 to 10 points max. - 0.5 points | For every eyelash that does not respect the adhesion area in the correct technique application of an eyelash whose stem does not adhere well to the natural lashes or protrudes.

16.Toughness: -10 to 10 points max.

-0.5 points | For every eyelash that detaches from the natural eyelash during the judges' check.

17. Bonding: from -10 to 10 points max.

- 0.5 points | For every eyelash stuck together (or even fuzz).

Eyelashes that have stuck together with tears and are easily separated are not considered

18. Redness of the eye: 0 to 2 points max

Only pronounced redness clearly attributable to exposure to fumes will be assessed glue or irritation from hydrogel patches. Slight temporary redness due to particular sensitivity of the model's eyes will not be counted as a penalty.

19. General Appearance: 30 points max.
Harmony in the selection of all parameters in the execution of the work compared to the model selected.

10 points| Choice of color - Fundamental, as it significantly contributes to and enhances the natural beauty of the model. It is important to respect the color scheme, taking into account the cold tones or hot. An accurate color selection allows you to create a balanced and natural effect, avoiding excessive contrasts that could compromise the overall aesthetics.

5 points| Length
5 points | Curvature
10 points| Modeling chosen

Penalty points:

- Continuation of work after the end of the nomination (-15 to 0 points)
- Natural eyelashes cut or removed (from -5 to 0 points).

LIVE ASSESSMENT CRITERIA

NOMINATION “VOLUME LIGHT 2-4 D”

Production time: 3 ore
Allowed thickness of extensions: 0,07 mm; 0,05 mm
Curvature: any
Color: any
Lengths: from 4 mm upwards
Pointsmax day: 162 points max

__ **MODELING CRITERIA**

1.Effect: from or to 3 points max.

1 point | the effect was selected and executed incorrectly
2 points | the effect was selected correctly but executed incorrectly 3 points | both the effect and the execution were carried out correctly for the morphology of the model's eye.

2.Curvature: from or to 2 points max.
The curvature must enhance the model's eye and not accentuate any defects.

1 point | the curvature was chosen incorrectly
2 points | the curvature was chosen correctly.

3. Length: 0 to 6 points max.
The length is evaluated by sectors (3 sectors: internal corner, external corner and central part). The left and right eyes are scored separately (3 points each). Estimate based on the model's initial data: – length of natural eyelashes – general vision (please also consider the distance from the eyebrow after the work has been completed).

0 points | for each sector where the length is not suitable.
1 point | for each sector where the length is chosen correctly.

4. Thickness: 0 to 2 points max.

1 point | the thickness was chosen incorrectly (a too thick artificial eyelash is glued onto a too thin natural eyelash and vice versa).

2 points | the thickness was chosen correctly.

5. Color: 0 to 2 points max.
Rated based on the model's eyebrow color, hair color and skin tone.

1 points | the color is not suitable
2 points | the color is suitable.

__ VISUAL CRITERIA

6. Cleanliness of work: -10 to 10 points max.
Points are deducted if:

- 0.5 points | for leaving marker marks
- 0.5 points | for not having properly cleaned the space between the lashes from make-up residue
- 0.5 points | excess amount of glue
- 0.5 points | for the residue of the white patch or remover on the eyelashes
- 0.5 points | for any lump or presence of glue on the eyelid

7. Symmetry: 0 to 3 points max.
Symmetry is evaluated by sectors (internal corners, external corners, central sector)

-1 point | if the external corners are not symmetrical when the work is completed
-1 point | if the internal corners are not symmetrical when the work is completed
-1 point | if the central corners when the work is completed are not symmetrical

8. Direction: -10 to 10 points max.

-0.5 points | for every fan that does not respect the direction

9. Scaling: from – 10 to 10 points max.

-0.5 points | For each protruding fan or step.

10. Internal corner coverage: -10 to 10 points max.

The first 10 eyelashes are counted.

-0.5 point | for each uncovered eyelash. Lashes purposely not covered for a shaping choice may be noted on the work form and will not be counted as a penalty.

11. External corner coverage: -10 to 10 points max.

The last 10 lashes are counted.

- 0.5 points | for each uncovered eyelash. Lashes purposely not covered for a shaping choice may be noted on the work form and will not be counted as a penalty.

12. Central sector coverage: -10 to 10 points max.

The eyelashes are counted from the 11th from the external corner and from the 11th from the internal corner.

-0.5 point | For every uncovered eyelash. Lashes purposely not covered for a shaping choice may be noted on the work form and will not be counted as a penalty. If it exceeds the maximum number of points, the score is zero, it does not go negative.

13. Fan geometry: 0 to 10 points max.
The maximum score corresponds to 100% of the geometry respected.

- 1 point | if the percentage of fans that do not respect the geometry corresponds to 10%

- 2 points | if the percentage of fans that do not respect the geometry corresponds to 20%

- 3 points | if the percentage of fans that do not respect the geometry corresponds to 30%

- 4 points | if the percentage of fans that do not respect the geometry corresponds to 40%

- 5 points | if the percentage of fans that do not respect the geometry corresponds to 50%

- 6 points | if the percentage of fans that do not respect the geometry corresponds to 60%

- 7 points | if the percentage of fans that do not respect the geometry corresponds to 70%

- 8 points | if the percentage of fans that do not respect the geometry corresponds to 80%

- 9 points | if the percentage of fans that do not respect the geometry corresponds to 90%

- 10 points | if the percentage of fans that do not respect the geometry corresponds to 100%

TECHNICAL CRITERIA

14. Distance of the eyelashes from the eyelid: 0 to 2 points max.
(1 point per eye)
The left and right eyes are evaluated separately.
The allowable distance from the eyelid is 0.3 mm to 0.5 mm.

-1 point | For each step of the lash line due to inconsistent distance.

15.Distance uniformity: -10 to 10 points max.

If the distance has steps, the score in this criterion will be reduced for each step by -0.5 points.

16. Area of adhesion between the eyelash extensions and the natural eyelashes: from - 10 to 10 points max.
-0.5 points | For any fan that does not respect the adhesion area in the correct application technique of the fan whose stem does not adhere well to the natural eyelashes or protrudes.

17.Toughness: from -10 to 10 points max.
-0.5 points | For every fan that detaches from the natural lash during the judges' control.

17. Bonding: from -10 to 10 points max.

- 0.5 points | For every eyelash stuck together (or even fuzz). Eyelashes that have stuck together with tears and are easily separated are not considered

18. Redness of the eye: 0 to 2 points max

Only pronounced redness clearly attributable to exposure to fumes will be assessed glue or irritation from hydrogel patches. Slight temporary redness due to particular sensitivity of the model's eyes will not be counted as a penalty.

19. General appearance: 30 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

10 points| choice of colour. Fundamental, as it significantly contributes to and enhances the natural beauty of the model. It is important to respect the color scheme, taking into account the tones cold or hot. An accurate color selection allows you to create a balanced effect natural, avoiding excessive contrasts that could compromise the overall aesthetics

5 points | length

5 points| curvature

10 points| chosen modeling

Penalty points:

- Continuation of work after the end of the appointment (-15 points)
- Natural eyelashes cut or removed (from -5 to 0 points).

LIVE ASSESSMENT CRITERIA

NOMINATION “ MEGAVOLUME 5D >”

Production time: 3,5 ore.
Allowed thickness of extensions: 0,07 mm; 0,05 mm;0,03 mm
Curvature: any
Color: any
Lengths: from 4 mm upwards
Max score: 172 points

__ MODELING CRITERIA

1.Effect: 0 to 3 points max.

1 point | the effect was selected and executed incorrectly
2 points | the effect was selected correctly and executed incorrectly 3 points | both the effect and the execution were carried out correctly for the morphology of the model's eye.

2.Curvature: from 0 2 points max.
The curvature must enhance the model's eye and not accentuate any defects.

1 point | the curvature is chosen incorrectly

2 points | the curvature is chosen correctly

3. Length: 0 to 6 points max.

The length is evaluated by sectors (3 sectors: internal corner, external corner and central part). The left and right eyes are scored separately (3 points each). Estimate based on the model's initial data: – length of natural eyelashes – general vision (please also consider the distance from the eyebrow after the work has been completed).

0 points | for each sector where the length is not suitable.
1 point | for each sector where the length was chosen correctly.

4. Thickness: 0 to 2 points max.

1 point | the thickness was chosen incorrectly (a too thick artificial eyelash is glued onto a too thin natural eyelash and vice versa).

2 points | the thickness was chosen correctly.

5. Color: 0 to 2 points max.

Evaluated based on the model's eyebrow color, hair color and skin tone. 1 points | the color is not suitable.
2 points | the color is suitable.

__ VISUAL CRITERIA

6. Cleanliness of work: -10 to 10 points max.
Points are deducted if:

-0.5 points | remains of the patch/patch on the eyelashes

-0.5 points | remains of marker on the eyelid

-0.5 points | makeup residue on the eyes (the lower eyelid must also be clean, no mascara, no eyeliner, no powder in the eyelash growth area)

-0.5 points | For any lump or presence of glue on the eyelid

7. Symmetry: 0 to 3 points max.
Symmetry is evaluated by sectors (internal corners, external corners, central sector)

-1 point | if the external corners when the work is complete are not symmetrical

-1 point | if the internal corners when the work is complete are not symmetrical

-1 point | if the central corners when the work is completed are not symmetrical.

8. Direction: -10 to 10 points max.
- 0.5 points | for every fan that does not respect the direction

9. Scaling: from – 10 to 10 points max.

- 0.5 points | For every protruding fan or step.

10. Internal corner coverage: -10 to 10 points max.
The first 10 eyelashes are counted.

- 0.5 points | for each uncovered eyelash. Lashes purposely not covered for a shaping choice may be noted on the work form and will not be counted as a penalty.

11. External corner coverage: -10 to 10 points max.
The last 10 lashes are counted.

- 0.5 points | for each uncovered eyelash. Lashes purposely not covered for a shaping choice may be noted on the work form and will not be counted as a penalty.

12. Central sector coverage: from -10 to 10 points max.
The eyelashes are counted from the 11th from the external corner and from the 11th from the internal corner.

- 0.5 points | for each uncovered eyelash. Lashes purposely not covered for a shaping choice may be noted on the work form and will not be counted as a penalty.

13. Fan geometry: 0 to 10 points max.
The maximum score corresponds to 100% of the geometry respected.

- 1 point | if the percentage of fans that do not respect the geometry corresponds to 10% -
2 points | if the percentage of fans that do not respect the geometry corresponds to 20% -
3 points | if the percentage of fans that do not respect the geometry corresponds to 30% -
4 points | if the percentage of fans that do not respect the geometry corresponds to 40% -
5 points | if the percentage of fans that do not respect the geometry corresponds to 50%
- 6 points | if the percentage of fans that do not respect the geometry corresponds to 60%
- 7 points | if the percentage of fans that do not respect the geometry corresponds to 70%
-8 points | if the percentage of fans that do not respect the geometry corresponds to 80%
- 9 points | if the percentage of fans that do not respect the geometry corresponds to 90%
--10 points | if the percentage of fans that do not respect the geometry corresponds to 100%

14. Volume complexity: 6 to 10 points max.

If the volume percentage applied is greater than 50%, the following penalties will be applied:

- **4D** → -6 points
- **5D** → -8 points
- **6D** → -10 points

This criterion aims to guarantee a technical and aesthetic balance in the application of the volume, preserving the harmony and quality of the final result.

TECHNICAL CRITERIA

15. Distance of the eyelashes from the eyelid: from 0 to 2 points max
(1 point per eye) The left and right eyes are evaluated separately.
The distance allowed from the eyelid is from 0.3 mm to 0.5 mm.

1 point | per eye, if this distance is not respected

16.Distance uniformity: -10 to 10 points max.

If the distance has steps, the score in this criterion will be reduced for each step by -0.5 points.

17. Adhesion area between the eyelash extensions and the natural eyelashes: from -10 to 10 points max.

- 0.5 points | For any fan that does not respect the adhesion area in the correct application technique of the fan whose stem does not adhere well to the natural eyelashes or protrudes.

18.Toughness: -10 to 10 points max.
-0.5point | For every fan that detaches from the natural lash during the judges' control.

19. Bonding: from -10 to 10 points max.
- 0.5 points | For every eyelash stuck together (or even fuzz). Eyelashes that have stuck together with tears and are easily separated are not considered

20. Redness of the eye: 2 points max

Only pronounced redness clearly attributable to exposure to air will be evaluated glue fumes or irritation from hydrogel patches. Slight temporary redness due to particular sensitivity of the model's eyes will not be counted as a penalty.

21.General Appearance: 30 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

10 points| choice of colour. Fundamental, as it significantly contributes to and enhances the model's natural beauty. It is important to respect the color scheme, taking into account cold or warm tones. An accurate color selection allows you to create a balanced and natural effect, avoiding excessive contrasts that could compromise the overall aesthetics.

5 points| Length

5 points | Curvature

10 points| Modeling chosen

Penalty points:

- Continuation of work after the end of the appointment (-15 points)

- Natural eyelashes cut or removed (from -5 to 0 points).

LIVE ASSESSMENT CRITERIA

NOMINATION “EYELINER EFFECT”

Production time: 3,5 ore.
Allowed thickness of extensions: 0,07 mm; 0,05 mm;0,03 mm
Curvature: C/CC/D rounded bends are prohibited
Color: any
Lengths: from 4 mm upwards.
Max score: 174 points max

MODELING CRITERIA

1.Effect: 0 to 3 points max.

1 point | the effect was selected and executed incorrectly
2 points | the effect was selected correctly and executed incorrectly 3 points | both the effect and the execution were done correctly for the morphology of the model's eye.

2.Graphics of the tail: from 0 to 2 points max.

1 point | poorly defined tail
2 points | well defined tail

3. Curvature: from 0 to 2 points max.
The curvature must enhance the model's eye and not accentuate any defects 1

point | the curvature was chosen incorrectly.

2 points | the curvature was chosen correctly.

4. Length: 0 to 6 points max.
The length is evaluated by sectors (3 sectors: internal corner, external corner and part central). The left and right eyes are scored separately (3 points each). Estimate based on the model's initial data: – length of natural eyelashes – vision general (please also consider the distance from the eyebrow after the work is been completed).

0 points | for each sector where the length is not suitable.
1 point | for each sector where the length was chosen correctly.

5. Thickness: 0 to 2 points max.

1 point | the thickness was chosen incorrectly (a too thick artificial eyelash comes glued onto a natural eyelash that is too thin and vice versa).
2 points | the thickness was chosen correctly.

6. Color: 0 to 2 points max.
Rated based on the model's eyebrow color, hair color and skin tone.

1 points | the color is not suitable.

2 points | the color is suitable

VISUAL CRITERIA

7. Cleanliness of work: -10 to 10 points max.
Points are deducted if:

-0.5 points | remains of the patch/patch on the eyelashes

-0.5 points | remains of marker on the eyelid

-0.5 points | makeup residue on the eyes (the lower eyelid must also be clean, no mascara, no eyeliner, no powder in the eyelash growth area)

-0.5 points | For any lump or presence of glue on the eyelid

8. Symmetry: 0 to 3 points max.
Symmetry is evaluated by sectors (internal corners, external corners, central sector)

- 1 point | if the external corners are not symmetrical when the work is completed - 1 point | if the internal corners are not symmetrical when the work is completed - 1 point | if the central sectors when the work is completed are not symmetrical

9. Direction: -10 to 10 points max.
- 0.5 point | for every fan that does not respect the direction

10. Scaling: from – 10 to 10 points max.
- 0.5 point | For every protruding fan or step.

11. Internal corner coverage: -10 to 10 points max.

The first 10 eyelashes are counted.

- 0.5 point | for each uncovered eyelash. The eyelashes specially not covered for a choice modeling can be indicated on the work form and will not be counted as a penalty.

12. External corner coverage: -10 to 10 points max.

The last 10 lashes are counted.

- 0.5 point | for each uncovered eyelash. The eyelashes specially not covered for a choice modeling can be indicated on the work form and will not be counted as a penalty

13. Central sector coverage: -10 to 10 points max.

The eyelashes are counted from the 11th from the external corner and from the 11th from the internal corner.

-0.5 points | For every uncovered eyelash. If it exceeds the maximum number of points, the score is zero, you don't go negative. The eyelashes specially not covered for a choice of modeling may be indicated on the work form and will not be counted as a penalty.

TECHNICAL CRITERIA

14. Fan geometry: 0 to 10 points max.

the maximum score corresponds to 100% of the geometry respected.

- 1 point | if the percentage of fans that do not respect the geometry corresponds to 10%
- 2 points | if the percentage of fans that do not respect the geometry corresponds to 20%
- 3 points | if the percentage of fans that do not respect the geometry corresponds to 30%
- 4 points | if the percentage of fans that do not respect the geometry corresponds to 40%
- 5 points | if the percentage of fans that do not respect the geometry corresponds to 50%
- 6 points | if the percentage of fans that do not respect the geometry corresponds to 60%
- 7 points | if the percentage of fans that do not respect the geometry corresponds to 70%
- 8 points | if the percentage of fans that do not respect the geometry corresponds to 80%
- 9 points | if the percentage of fans that do not respect the geometry corresponds to 90%
- 10 points | if the percentage of fans that do not respect the geometry corresponds to 100%

15. Volume complexity: 6 to 10 points max.

If the volume percentage applied is greater than 50%, the following penalties will be applied:

- **4D** → -6 points
- **5D** → -8 points
- **6D** → -10 points

This criterion aims to guarantee a technical and aesthetic balance in the application of the volume, preserving the harmony and quality of the final result.

16. Distance of the eyelashes from the eyelid: 2 points max.

(1 point per eye)
The left and right eyes are evaluated separately.
The allowable distance from the eyelid is 0.3 mm to 0.5 mm
.
1 point | per eye, if this distance is not respected

17.Distance uniformity: -10 to 10 points max.

If the distance has steps, the score in this criterion will be reduced for each step by -0.5 points.

18. Adhesion area between eyelash extensions and natural eyelashes: - 10 to 10 points max.

- 0.5 points | For each fan that does not respect the adhesion zone in the correct technique of fan application whose stem does not adhere well to the natural lashes or protrudes.

19.Toughness: -10 to 10 points max.

-0.5 points | For every fan that detaches from the natural lashes during the control of the judges.

20. Bonding: from -10 to 10 points max.

- 0.5 points | For every eyelash stuck together (or even fuzz). They are not considered the eyelashes that have stuck together with tears and separate easily

21. Redness of the eye: from 0 2 points max

Only pronounced redness clearly attributable to exposure to air will be evaluated glue fumes or irritation from hydrogel patches. Slight temporary redness due to particular sensitivity of the model's eyes will not be counted as a penalty.

22.General Appearance: 30 points max.

Harmony in the selection of all parameters in the execution of the work compared to the model selected.

10 points| choice of colour. Fundamental, as it significantly contributes to and enhances the natural beauty of the model. It is important to respect the color scheme, taking into account the tones cold or hot. An accurate color selection allows you to create a balanced effect natural, avoiding excessive contrasts that could compromise the overall aesthetics

5 points | length

5 points| curvature

10 points| chosen modeling

Penalty points:

Continuation of work after the end of the appointment (-15 points) -

Natural eyelashes trimmed or removed (-5 to 0 points).

LIVE ASSESSMENT CRITERIA

NOMINATION "WET EFFECT"

Production time: 2,5 ore

Thickness: permitted eyelash extensions 0.3 /0.5 /0.7/ 0.85/0.10 mm
Curvature: any
Color: any

Lengths: from 4 mm upwards

Decorations: allowed

Max score: 172 points

- The following spoke effects are considered: closed/semi-closed/graphic spokes - The following lengths are allowed: from 4 to 20 mm.

- The participant must perform the application in a volume of at least 2D (rays, semi-open fans, open fans). Work completed with single lashes is considered unfilled.

- It is allowed to use black eyelashes and all shades of brown. A mix of colors and curves is allowed. The use of colored eyelashes adds greater value to the work as it requires additional attention and complexity and therefore guarantees a higher score

- When creating rays, you can use a primer, booster, styling gel, fixative. It is forbidden to prepare the spokes before the race; The participant must keep in mind that the spoke systems and cones that are created can be fixed at the tip, there must be no gluing at the base or in the root area;

MODELING CRITERIA

1.Effect: 0 to 3 points max

1 point | the effect was selected and executed incorrectly
2 points | the effect was selected correctly but executed incorrectly
3 points | both the effect and the execution were carried out correctly for the morphology of the model's eye.

2. Curvature: from 0 to 2 points max.
The curvature must enhance the model's eye and not accentuate any defects, correcting it.

1 point | the curvature is chosen incorrectly.
2 points | the curvature is chosen correctly.

3. Length: 0 to 6 points max.
The length is evaluated by sectors (3 sectors: internal corner, external corner and central part). The left and right eyes are scored separately (3 points each). Estimate based on the model's initial data: – length of natural eyelashes – general vision (please also consider the distance from the eyebrow after the work has been completed)

0 points | for each sector where the length is not suitable.

1 point | for each sector where the length is chosen correctly.

4. Thickness: 0 to 2 points max.

1 point | the thickness is chosen incorrectly (a too thick artificial eyelash is glued onto a too thin natural eyelash and vice versa).

2 points | the thickness is chosen correctly.

5. Color: 0 to 2 points max.
Evaluated based on the color of the eyebrows, color of the iris and color of the hair and skin tone of the model.

2 points | the color is suitable.

1 points | the color it is not suitable.

VISUAL CRITERIA

6. Symmetry: 0 to 3 points max.
Symmetry is evaluated by sectors (internal corners, external corners, central sector)

1 point | if the external corners when fully worked are symmetrical
1 point | if the internal corners when fully worked are symmetrical
1 point | if the central sectors at full work are symmetrical

7. Ray distribution: 0 to 2 points max.
It is evaluated whether the effect created with the distribution of the rays or cones is suitable compared to the model/0; in this criterion the effect is evaluated where the protagonists are the rays correctly selected for the model (there must be harmony created by the closed rays, semi-open rays.

8. Creativity of the effect: from 0 to 4 points max
This effect includes complexity, novelty, and execution of the effect. Complexity is calculated using multiple techniques.
1 point | is awarded if the work was performed only with spokes of the same type
2 points| they are assigned if rays of the same type of multiple fans were used in the work
3 points | are assigned if different types of rays plus fans were used in the work
4 points| they are awarded if different types of rays, rays plus fans and colored eyelashes were used in the work

9. Direction: -10 to 10 points max.

- 0.5 points | For each ray that does not respect the correct direction of the application technique.

10. Internal corner coverage: -10 to 10 points max. (PHOTO/VIDEO MACRO required)
The first 10 eyelashes are counted = 1 cm eye from the inner corner. Eyelashes specifically not covered for a modeling choice can be indicated on the work form and will not be counted as a penalty.

11. External corner coverage: -10 to 10 points max. (PHOTO/VIDEO MACRO required)
The last 10 eyelashes are counted = 1 cm eye from external corner Eyelashes purposely not covered for a modeling choice can be indicated on the work form and will not be counted as a penalty.

12. Central sector coverage: from -10 to 10 points max. (PHOTO/VIDEO MACRO required)
Since it is not possible to evaluate every single lash in the sector due to the lash rims, the coverage will be evaluated as a percentage. Eyelashes specifically not covered for a shaping choice may be indicated on the employment form and will not be counted as a penalty.

13. Cleanliness of work: -10 to 10 points max. (MACRO PHOTO requested)
Points are deducted if:

- 0.5 points | remains of the patch/patch on the eyelashes;
- 0.5 points | remains of marker on the eyelid;
- 0.5 points | glue on the eyelid
- 0.5 point| excess glue
- 0.5 points | residues of makeup on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the eyelash growth area);

TECHNICAL CRITERIA

14. Distance of eyelashes from eyelid: -10 to 10 points max. (MACRO PHOTO + NO MACRO PHOTO FROM ABOVE required)
The left and right eyes are evaluated separately. The distance allowed from the eyelid is from 0.3 mm to 0.5 mm.

Constant distance from eyelid at 0.3mm or 0.5mm |10 points max.
Constant distance from the eyelid at 1mm | 5 points max.

-0.5 point | For each step due to inconsistent distance.

15.Distance uniformity: -10 to 10 points max.
If the distance has steps, the score in this criterion will be reduced for each step by -0.5 points.

16.Aesthetics of the spokes: from 0 to 5 points maximum
This criterion will evaluate the totality of the aesthetic factors of the rays, namely: its graphic nature and definition (the tip must be well defined) and the selected volume (the ray must not be too thick or too thin compared to the main volume)

- 1 point | for every non-conformity of the rays created
  It is advisable to indicate on the evaluation sheet what types of spokes are used.

17.Inserted volume of the wet effect: from 0 to 4 points max.
The inclusion of the fan with the Russian volume technique offers an advantage, considering the greater difficulty of execution and the use of multiple techniques, in addition to the wet effect.
2 points| 2D to 3D as a percentage greater than 50%
3 points| from 4D to 5D as a percentage greater than 50%
4 points| over 5D as a percentage over 50%

18. Adhesion area between eyelash extensions and natural eyelashes: from -10 to 10 points max
-0.5 points| For any fan that does not respect the adhesion area in the correct application technique of the fan whose stem does not adhere well to the natural eyelashes or protrudes.

19. Bonding: from -10 to 10 points max.

The presence of glued eyelashes:

-0.5 point| for gluing, gluing with anagen or fuzz eyelashes is also considered gluing. Bonding consisting of tears that separates easily is not considered bonding.

20.General Appearance: 30 points max.
Harmony in the selection of all parameters in the execution of the work compared to the selected model.

10 points| choice of colour. Fundamental, as it significantly contributes to and enhances the model's natural beauty. It is important to respect the color scheme, taking into account cold or warm tones. An accurate color selection allows you to create a balanced and natural effect, avoiding excessive contrasts that could compromise the overall aesthetics

5 points | length

5 points| curvature

10 points| chosen modeling

21.Complexity of the chosen effect: from 0 to 5 points max.
The use of more colors and different mappings on the various lash rims will allow a higher score.

22.Strength: -10 to 10 points max.

-0.5point | For every fan that detaches from the natural lash during the judges' control.

23. Redness of the eye: 0 to 2 points max.
A maximum of 2 points can be deducted for this parameter. Only pronounced redness clearly attributable to exposure to glue fumes or irritation from the hydrogel patch will be assessed. Slight temporary redness due to particular sensitivity of the model's eyes will not be counted as a penalty.

24.Volume complexity: 6 to 10 points max.

If the volume percentage applied is greater than 50%, the following penalties will be applied:

- **4D** → -6 points
- **5D** → -8 points
- **6D** → -10 points

This criterion aims to guarantee a technical and aesthetic balance in the application of the volume, preserving the harmony and quality of the final result.

Penalty points:

- Continuation of work after the end of the appointment (-15 points)

- Natural eyelashes cut or removed (from -5 to 0 points).

LIVE ASSESSMENT CRITERIA

NOMINATION “FAST AND LASH”

USE OF READY FANS

Production time: 3 ore
Allowed thickness of extensions: 0,07 mm; 0,05 mm
Curvature: any
Color: any
Lengths: from 4 mm upwards
Max score: 142 points

__ **MODELING CRITERIA**

1.Effect: 0 to 3 points max.

1 point | the effect was selected and executed incorrectly

2 points | the effect was selected correctly but executed incorrectly 3 points | both the effect and the execution were done correctly for the morphology of the model's eye.

2. Curvature: from 0 to 2 points max.

The curvature must enhance the model's eye and not accentuate any defects.

1 point | the curvature was chosen incorrectly

2 points | the curvature was chosen correctly.

3. Length: 0 to 6 points max.

The length is evaluated by sectors (3 sectors: internal corner, external corner and part central). The left and right eyes are scored separately (3 points each). Estimate based on the model's initial data: – length of natural eyelashes – vision general (please also consider the distance from the eyebrow after the work is been completed).

0 points | for each sector where the length is not suitable.
1 point | for each sector where the length is chosen correctly.

4. Thickness: 0 to 2 points max.

1 point | the thickness was chosen incorrectly (a too thick artificial eyelash comes glued onto a natural eyelash that is too thin and vice versa).

2 points | the thickness was chosen correctly.

5. Quality of the selected fan: from 0 to 2 points max.

In this application, pre-packaged fans will be used, of the type: Y \ W \ from 3D to 8D.

VISUAL CRITERIA

6. Cleanliness of work: -10 to 10 points max.

Points are deducted if:
- 0.5 points | remains of the patch/patch on the eyelashes
- 0.5 points | remains of marker on the eyelid
- 0.5 points | excess glue
- 0.5 points | residues of makeup on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the eyelash growth area)

7. Symmetry: 0 to 3 points max.

Symmetry is evaluated by sectors (internal corners, external corners, central sector)

-1 point | if the external corners are not symmetrical when the work is completed -1 point | if the internal corners are not symmetrical when the work is completed
-1 point | if the central sectors when the work is completed are not symmetrical

8. Direction: -10 to 10 points max.

-0.5 points | for every fan that does not respect the direction.

9. Scaling: from – 10 to 10 points max.

-0.5 points | For each protruding fan or step.

10. Internal corner coverage: -10 to 10 points max.

The first 10 eyelashes are counted.

-0.5 point | for each uncovered eyelash. The eyelashes specially not covered for a choice of modeling may be indicated on the work form and will not be counted as penalty.

11. External corner coverage: -10 to 10 points max.

The last 10 lashes are counted.

- 0.5 points | for each uncovered eyelash. The eyelashes specially not covered for a choice of modeling may be indicated on the work form and will not be counted as penalty.

12. Central sector coverage: from -10 to 10 points max.

The eyelashes are counted from the 11th from the external corner and from the 11th from the internal corner.

-0.5 point | For every uncovered eyelash. The eyelashes specially not covered for a choice of modeling may be indicated on the work form and will not be counted as penalty. If it exceeds the maximum number of points, the score is zero, it does not go negative.

13. Distance of the eyelashes from the eyelid: 0 to 2 points max.
(1 point per eye)

The left and right eyes are evaluated separately.
The allowable distance from the eyelid is 0.3 mm to 0.5 mm.

-1 point | For each step of the lash line due to inconsistent distance.

14.Distance uniformity: -10 to 10 points max.

If the distance has steps, the score in this criterion will be reduced for each step by -0.5 points.

TECHNICAL CRITERIA

15. Adhesion area between eyelash extensions and natural eyelashes: - 10 to 10 points max.

-0.5 points | For each fan that does not respect the adhesion zone in the correct technique of application of the fan whose stem does not adhere well to the natural lashes or protrudes.

16.Toughness: -10 to 10 points max.
-0.5 points | For every fan that detaches from the natural lash during the control of the judges.

17. Bonding: from -10 to 10 points max.
- 0.5 points | For every eyelash stuck together (or even fuzz). They are not considered eyelashes that have stuck together with tears and separate easily

18.Eye redness: from 0 2 points max

Only pronounced redness clearly attributable to exposure to air will be evaluated glue fumes or irritation from hydrogel patches. Slight temporary redness due to particular sensitivity of the model's eyes will not be counted as a penalty.

19. General Appearance: 20 points max.

Harmony in the selection of all parameters in the execution of the work compared to the model selected.

5 points | length

5 points| curvature

10 points| chosen modeling

Penalty points:

- Continuation of work after the end of the appointment (-15 points)
- Natural eyelashes cut or removed (from -5 to 0 points).

LIVE ASSESSMENT CRITERIA

NOMINATION "Celebrity"

Production time: 3 ore
Thickness allowed for eyelash extensions 0.3 /0.5 /0.7mm
Curvature any
Color any
Lengths from 4 mm upwards
Decorations allowed
Max score: 166 points

- The following ray effects are considered: American, Mascara, Ray, Kim, Anime , Barbie effect, Tiffany effect, hummingbird effect, etc.

- The following lengths are permitted: from 4 to 20 mm.

- The participant must run the application in a volume of at least 2D (rays, semi-open fans, open fans). The work completed with single eyelashes is considered not filled.

- It is allowed to use black eyelashes and all shades of brown. A mix is allowed of colors and curves. The use of colored eyelashes is not prohibited, but does not give additional points.

- When creating spokes, spoke systems, cones, you can use a primer, buster, a styling gel, a fixative. It is forbidden to prepare the spokes before the race; Keep in mind that the spoke systems and cones you created can be fixed at the tip, they don't have to there is bonding at the base or in the root area;

MODELING CRITERIA

1.Effect: from or to 3 points max.

1 point | the effect was selected and executed incorrectly
2 points | the effect was selected correctly but executed incorrectly 3 points | both the effect and the execution were carried out correctly for the morphology of the model's eye.

2.Curvature: from or to 2 points max.
The curvature must enhance the model's eye and not accentuate any defects.

1 point | the curvature was chosen incorrectly
2 points | the curvature was chosen correctly.

3. Length: 0 to 6 points max.
The length is evaluated by sectors (3 sectors: internal corner, external corner and central part). The left and right eyes are scored separately (3 points each). Estimate based on the model's initial data: – length of natural eyelashes – general vision (please also consider the distance from the eyebrow after the work has been completed).

0 points | for each sector where the length is not suitable.
1 point | for each sector where the length is chosen correctly.

4. Thickness: 0 to 2 points max.

1 point | the thickness was chosen incorrectly (a too thick artificial eyelash is glued onto a too thin natural eyelash and vice versa).

2 points | the thickness was chosen correctly.

5. Color: 0 to 2 points max.
Rated based on the model's eyebrow color, hair color and skin tone.

1 points | the color is not suitable
2 points | the color is suitable.

6. Symmetry of the effect: from 0 to 3 points max.

Length distribution on both eyes of the model.

-1 point | if external corners are not symmetrical when the work is completed

-1 point | if internal corners are not symmetrical when the work is completed

-1 point | if the central sectors when the work is completed are not symmetrical

7. Ray distribution: **from 0 to 2 points max.**

It is evaluated whether the effect created with the distribution of the rays or cones is suitable with respect to the
model; in this criterion the effect where the protagonists are the rays is evaluated correctly selected for the model (there must be harmony created by rays closed, semi-open spokes).

8. Creativity of the effect: 0 to 4 points max.

This effect includes complexity, novelty and execution of the effect
Complexity is calculated using multiple techniques

1 point | is assigned if the work is performed only with spokes of the same type

2 points | are awarded if spokes of the same type were used in the work more fans

3 points | are awarded if spokes of different types plus were used in the work cones (system of rays united in the shape of cones) plus fans

4 points | are awarded if spokes of different types plus cones were used in the work (system of rays united in the shape of cones) the more fans the more colored

TECHNICAL CRITERIA

9. Direction: from – 10 to max 10 points max.

- right eye (from – 5 points to 5 points). This criterion refers to how the participant is was able to evenly create a nice arrangement of fans and rays (no crossovers)**. A cross -0.5 point**

- left eye (from- 5 points to 5 points). This criterion refers to how the participant is was able to evenly create a nice arrangement of fans and rays (no crossovers). **A cross -0.5 point.**

10. Internal corner coverage: -10 to 10 points max.

-0.5 points for each missed eyelash. The first 10 lashes are taken into account and are considered the inner corner. (Eyelashes growing in the eyelashes are not included in the evaluation tear duct. Lashes filled with single lashes are considered unfilled. If you must avoid covering your eyelashes, indicate on the evaluation form how many you have left and Why).

11. Center coverage in percentage: -10 to 10 points max.

-0.5 points for each uncovered eyelash. The lashes of the false lash line are not taken into account in the score. When evaluating the criterion, the center is considered to be the distance from the 10th edge of the inner corner to the 10th edge of the outer corner. Lashes filled with single lashes are considered unfilled.

12. External corner coverage: -10 to 10 points max.

-0.5 points for each missed eyelash. The outer corner is considered the first 10 lashes. Lashes filled with single lashes are considered unfilled.

13. Cleanliness: -10 to 10 max.

The cleansing of the mobile eyelid from the remains of the movable eyelid is evaluated

-0.5 points | for leaving brush marks.

-0.5 points | for not having properly cleaned the lash area from residue make-up,

-0.5 points | for the residue of the white patch or remover on the eyelashes

-0.5 points For each lump or presence of glue on the eyelid

14. Distance from the eyelid: 0 to 2 points max.

The mandatory allowable distance is between 0.3 mm and 0.5 mm. If the extensions of the eyelashes are made with a barely visible distance, the score in this criterion will be reduced.

- 0.5 point for each eyelash extension added to the eyelid.

15.Distance uniformity: -10 to 10 points max.

If the distance has steps, the score in this criterion will be reduced for each step by -0.5 points

16. Spoke aesthetics: 0 to 5 points max.

This criterion will evaluate the totality of the aesthetic factors of the rays, namely: its graphicity and definition (the tip must be well defined) and the selected volume (the radius must not be too thick or too thin compared to the main volume)

-1 point for each non-conformity of the rays created

(it is advisable to indicate on the evaluation sheet which types of spokes you used)

17. Volume inserted in the celebrity effect: from 0 to 4 points max.

Insertion of the fans with the Russian volume technique gives advantage considering a greater difficulty of execution and therefore higher score

- 2 points from 2D to 3D as a percentage above 50%,

- 3 volume points from 4 D to 5 D and above as a percentage above 50%, - 4 volume points over 5D.

18. Adhesion zone: -10 to 10 points max.

This criterion evaluates the area of adhesion of the artificial eyelashes with the natural one
– 0.5 point for each artificial eyelash stem raised or crossed at the base

19. Bonding: from -10 to 10 points max.

the presence of glued eyelashes

- 0.5 points for 1 gluing, gluing with anagen or fuzz eyelashes is also awarded considered a bond, a bond formed by tears is not considered, which separates easily.

20. General Appearance: 30 points max.

Harmony in the selection of all parameters in the execution of the work compared to the model selected.

10 points| Choice of color - Fundamental, as it significantly contributes to and enhances the model's natural beauty. It is important to respect the color scheme, taking into account cold or warm tones. An accurate color selection allows you to create a balanced and natural effect, avoiding excessive contrasts that could compromise the overall aesthetics.

5 points| Choice of length and curvature
5 points | Decoration
10 points| Modeling chosen

21. Complexity of the mapping chosen by effect: from 0 to 5 points max

The use of different colors and different mappings on the various lash rims increases the score.

22.Toughness: -10 to 10 points max.

-0.5 points | For every fan that detaches from the natural lash during the judges' control.

23.Complexity of the volume: 6 to 10 points max.

If the volume percentage applied is greater than 50%, the following penalties will be applied:

- **4D** → -6 points
- **5D** → -8 points
- **6D** → -10 points

This criterion aims to guarantee a technical and aesthetic balance in the application of the volume, preserving the harmony and quality of the final result.

Penalty points:

- Continuation of work after the end of the appointment (-15 points)

- Natural eyelashes cut or removed (from -5 to 0 points).

ROLLING EVALUATION CRITERIA

EYELASH LAMINATION

Max score: 95 points

The model's lashes are evaluated before and after the work is completed. The work should look aesthetically pleasing, without sticking, without redness of the mucous membranes of the eyes. As clean as possible. It is forbidden to: color the eyelashes in advance or carry out the work on a model with already laminated eyelashes. The use of Botox, concentrate and eyelash conditioner of any brand is allowed. Make sure your lashes stay fluffy and not sticky or stuck together.

BEFORE treatment:

1. Length (medium/short/long) 0/1/2
2. Growth direction (up/straight/down) 0/1/2-3
3. Density (medium/sparse/thick) 0/1/2
4. Thickness of the eyelid in which the lash rims are distributed (wide/medium/narrow) 2/1/0
5. Color (light/medium/dark) 2/1/0
6. Presence of anagen 0-2
7. Asymmetry 0-2

AFTER treatment:

8. Overall impression (max 10 points).
9. Symmetry (max 10 points)
10. Eyelash direction: one-way parallelism (max 10 points)
11. Choice of curler (max 10 points)
12. Choice of dye (max 10 points)
13. Uniform coloring (max 10 points, 5 for each eye).
14. Homogeneity of curvature (max 10 points).
15. External corner max 5 points.
16. Internal corner max 5 points.
17. Cleanliness of work (max 10 points) (there must be no glue or dye residue on the eyelashes, between the eyelashes and on the skin of the eyelid).

18. General appearance (max 5 points) : harmony in the selection of all the parameters of the work execution with respect to the selected model

PENALTY:

- burnt, damaged or bent eyelashes (-0.5 for each damaged or bent eyelash)
- non-laminated lashes (-0.5 for each unprocessed lash)
- red eyes (from 0 to -5)
- eyelash lamination on the false lash line (-0.5 for each laminated eyelash)

(*) ATTENTION

In this application, participants must write on the model sheet all the products used in their work (brand, size of curler, colour, exposure times, temperature, etc.) This is a mandatory condition, works for which there is no detailed sheet will be disqualified.

ROLLING EVALUATION CRITERIA

EYEBROW LAMINATION

Max score: 85 points
The model's eyebrows are assessed before and after the work is completed.
The work should look aesthetically pleasing, without sticking, without redness of the skin. As clean as possible.
It is forbidden to: color the eyebrows in advance or carry out the work on a model with already laminated eyebrows. The use of Botox, concentrate and eyelash conditioner of any brand is allowed. Make sure your eyebrows stay fluffy and not sticky or glued together.

BEFORE treatment:

1. Complexity of facial morphology (0-5 points)
2. Natural asymmetry (0-5 points)
3. Average eyebrow hair length (medium/short/long) 0/1/2
4. Eyebrow density (medium/sparse/thick) 0/1/2
5. Color (light/medium/dark) 2/1/0
6. Average hair thickness (thick/thin/medium) 2/1/0
7. Coat texture (smooth/shaggy) 0/1

AFTER treatment:

8. Overall impression (max 10 points)
9. Proportion of eyebrows (max 10 points)
10. Symmetry of the eyebrows (max 5 points)
11. Eyebrow correction and face harmonization (max 10 points)
12. Direction of hairs (max 5 points)
13. Removal of hair outside the shape (max 10 points)
14. Choice of dye (max 10 points)
15. Uniformity of hair color (max 5 points)
16. Uniformity of color on the skin (max 5 points)
17. Final cleaning from dye and phases and glue (max 10 points)
18. General appearance (max 5 points): harmony in the selection of all parameters in the execution of the work compared to the selected model

PENALTY:
● burnt, damaged or bent eyebrows (-0.5 for each damaged or bent hair)
● non-laminated hairs (-0.5 for each non-laminated hair)
● red skin (from 0 to -5) ● eyebrow trimming (-0.5 for each hair cut)

(*) ATTENTION
In this application, participants must write on the model sheet all the products used in their work (brand, exposure times, colour, temperature, etc.) This is a mandatory condition, works for which there is no detailed sheet will be disqualified.