

ONLINE EVALUATION CRITERIA

NOMINATION "CLASSIC"

Thickness: 0.07; 0.085; 0.10; 0.12

Curls: all types.

Color: black, all shades of brown.

Length: from 4 mm to 11 mm.

Maximum score: 110

MODELING CRITERIA

1.Effect: 3 points max

1 point | the effect was selected and executed incorrectly

2 points | the effect was selected correctly but executed incorrectly

3 points | both the effect and execution were done correctly for the model's eye morphology.

2.Curl: 2 points max.

The curl should enhance the model's eye and not accentuate any defects, correcting them.

1 point | the curl is chosen incorrectly.

2 points | the curl is chosen correctly.

3.Length: 6 points max.

The length is evaluated for sectors (3 sectors: inner corner, outer corner, and central part). The left and right eyes are evaluated separately (3 points each). Estimation based on the model's initial data: – length of natural lashes – overall view (please also consider the distance from the eyebrow after the work is completed).

0 points | for each sector where the length is not suitable.

1 point | for each sector where the length is chosen correctly.

4.Thickness: 2 points max.

1 point | the thickness is chosen incorrectly (an artificially thick lash is glued to a naturally thin lash and vice versa).

2 points | the thickness is chosen correctly.

5.Color: 2 points max.

Evaluated based on the color of the eyebrows, hair color, and the model's complexion.

1 point | the color is not suitable.

2 points | the color is suitable.

VISUAL CRITERIA

6.Work cleanliness: 10 points max. **(MACRO PHOTO required)**

Points are deducted if:

-1 point | remnants of tape/patch on lashes;

-1 point | marker residues on the eyelid;

-1 point | glue on the eyelid;

-1 point | makeup residues on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the lash growth area);

-6 points | a large amount of glue present on the lashes.

The score does not go negative

7.Symmetry: 3 points max.

Symmetry is assessed for sectors (inner corners, outer corners, central sector)

1 point | if the outer corners at full work are symmetric

1 point | if the inner corners at full work are symmetric

1 point | if the central sectors at full work are symmetric

8.Direction: 10 points max.

-1 point | For each lash that does not follow the correct direction of the application technique. If it exceeds the maximum number of points, the score is zero; no negative scoring.

9.Length graduation: 10 points max.

-1 point | For each protruding lash or step. If it exceeds the maximum number of points, the score is zero; no negative scoring.

10.Coverage of inner corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The first 10 lashes are counted = 1cm of the eye from the inner corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

11.Coverage of outer corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The last 10 lashes are counted = 1cm of the eye from the outer corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

12.Coverage of the central sector: 10 points max. **(MACRO PHOTO/VIDEO required)**

Since it's not possible to assess each individual lash due to the rows of lashes, coverage will be evaluated as a percentage.

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

TECHNICAL CRITERIA

13.Distance of lashes from the eyelid: 10 points max. **(MACRO PHOTO required + NO MACRO PHOTO OVERHEAD required)**

The left and right eyes are evaluated separately. The allowed distance from the eyelid is from 0.3 mm to 0.5 mm.

Constant distance from the eyelid at 0.3 mm or 0.5 mm – 10 points max.

Constant distance from the eyelid at 1mm – 5 points max.

-1 point | For each step of the lash line due to variable distance. No negative scoring.

14.Detachments: 5 points max.

-1 point | for each extension lash whose base does not adhere well to the natural lash or protrudes. If it exceeds the maximum number of points, the score is zero; no negative scoring.

15.Adhesions: 5 points max.

-1 point | For each lash stuck together (or even fine hairs). If it exceeds the maximum number of points, the score is zero, no negative scoring.

16.Eye Redness: 2 points max.

For this parameter, a maximum of 2 points can be deducted. Only pronounced redness clearly attributable to exposure to glue fumes or irritation from hydrogel patches will be evaluated. Slight, transient redness due to the model's particular eye sensitivity will not be counted as a penalty.

17.Overall Appearance: 10 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

NOMINATION "LIGHT VOLUME (2-4D)"

Thickness: 0.05 and 0.07 mm.

Curls: All types

Color: Black, all shades of brown.

Lengths: From 4 mm and above.

Maximum Score: 110

MODELING CRITERIA

1.Effect: 3 points max

1 point | the effect was selected and executed incorrectly.

2 points | the effect was selected correctly but executed incorrectly.

3 points | both the effect and execution were done correctly for the model's eye morphology.

2.Curl: 2 points max

The curl should enhance the model's eye and not accentuate any defects, correcting them.

1 point | the curl is chosen incorrectly.

2 points | the curl is chosen correctly.

3.Length: 6 points max

Length is assessed by sectors (3 sectors: inner corner, outer corner, and central part). The left and right eyes are evaluated separately (3 points each). Estimate based on the model's initial data: natural lash length, overall appearance (please also consider the distance from the eyebrow after the work is completed).

0 points | for each sector where the length is not suitable.

1 point | for each sector where the length is chosen correctly.

4.Thickness: 2 points max

1 point | the thickness is chosen incorrectly (an artificially thick lash is glued to a naturally thin lash, and vice versa).

2 points | the thickness is chosen correctly.

5.Color: 2 points max

Evaluated based on the color of the eyebrows, hair color, and the model's complexion.

1 point | the color is not suitable.

2 points | the color is suitable.

VISUAL CRITERIA

6.Work Cleanliness: 10 points max. **(MACRO PHOTO required)**

Points are deducted if:

-1 point | remnants of tape/patch on lashes;

- 1 point | marker residues on the eyelid;
 - 1 point | glue on the eyelid;
 - 1 point | makeup residues on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the lash growth area);
 - 6 points | a large amount of glue present on the lashes.
- The score does not go negative

7.Symmetry: 3 points max.

Symmetry is assessed for sectors (inner corners, outer corners, central sector).

- 1 point | if the outer corners are symmetrical in the completed work.
- 1 point | if the inner corners are symmetrical in the completed work.
- 1 point | if the central sectors are symmetrical in the completed work.

8.Direction: 10 points max.

- 1 point | For each fan that does not follow the correct direction of the application technique. If it exceeds the maximum number of points, the score is zero, it does not go negative.

9. Length graduation: 10 points max.

- 1 point | For each protruding fan or step. If it exceeds the maximum number of points, the score is zero, it does not go negative.

10.Coverage of inner corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The first 10 lashes are counted = 1cm of the eye from the inner corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

11.Coverage of outer corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The last 10 lashes are counted = 1cm of the eye from the outer corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

12.Coverage of the central sector: 10 points max. **(MACRO PHOTO/VIDEO required)**

Since it's not possible to assess each individual lash due to the rows of lashes, coverage will be evaluated as a percentage.

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

13.Fan Geometry: 10 points max.

The maximum score corresponds to 100% of the respected geometry.

- 1 point | if the percentage of fans that do not follow the geometry corresponds to 10%
- 2 points | if the percentage of fans that do not follow the geometry corresponds to 20%
- 3 points | if the percentage of fans that do not follow the geometry corresponds to 30%
- 4 points | if the percentage of fans that do not follow the geometry corresponds to 40%
- 5 points | if the percentage of fans that do not follow the geometry corresponds to 50%
- 6 points | if the percentage of fans that do not follow the geometry corresponds to 60%
- 7 points | if the percentage of fans that do not follow the geometry corresponds to 70%
- 8 points | if the percentage of fans that do not follow the geometry corresponds to 80%
- 9 points | if the percentage of fans that do not follow the geometry corresponds to 90%
- 10 points | if the percentage of fans that do not follow the geometry corresponds to 100%

TECHNICAL CRITERIA

14.Lash Distance from the Eyelid: 10 points max. **(MACRO PHOTO/VIDEO required + NO MACRO PHOTO OVERHEAD required)**

The left and right eyes are evaluated separately. The allowed distance from the eyelid ranges from 0.3 mm to 0.5 mm.

Constant distance from the eyelid at 0.3 mm or 0.5 mm – 10 points max.

Constant distance from the eyelid at 1 mm – 5 points max.

-1 point | For each step in the lash line due to variable distance. It does not go negative.

15.Eye Redness: 2 points max.

For this parameter, a maximum of 2 points can be deducted. Only pronounced redness clearly attributable to exposure to glue fumes or irritation from hydrogel patches will be evaluated. Slight, transient redness due to the model's eyes' particular sensitivity will not be counted as a penalty.

16.Overall Appearance: 10 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

NOMINATION “MEGAVOLUME (5D >)”

Thickness: 0.05 and 0.07 mm.

Curls: All types.

Color: Black, all shades of brown.

Lengths: From 4 mm and up.

Maximum Score: 110

MODELING CRITERIA

1. Effect: 3 points max

1 point | the effect was selected and executed incorrectly

2 points | the effect was selected correctly but executed incorrectly

3 points | both the effect and the execution were done correctly for the model's eye morphology.

2. Curl: 2 points max.

The curl should enhance the model's eye and not accentuate any defects, correcting them.

1 point | the curl is chosen incorrectly.

2 points | the curl is chosen correctly.

3. Length: 6 points max.

Length is evaluated for sectors (3 sectors: inner corner, outer corner, and central part). The left and right eyes are evaluated separately (3 points each). Estimate based on the model's initial data: natural lash length, overall appearance (please also consider the distance from the eyebrow after the work is completed).

0 points | for each sector where the length is not suitable.

1 point | for each sector where the length is chosen correctly.

4.Thickness: 2 points max.

1 point | the thickness is chosen incorrectly (an artificially thick lash is glued to a naturally thin lash, and vice versa).

2 points | the thickness is chosen correctly.

5. Color: 2 points max.

Evaluated based on the color of the eyebrows, hair color, and the model's complexion.

1 point | the color is not suitable.

2 points | the color is suitable.

VISUAL CRITERIA

6. Work cleanliness: 10 points max. **(MACRO PHOTO required)**

Points are deducted if:

-1 point | remnants of tape/patch on lashes;

-1 point | marker residues on the eyelid;

-1 point | glue on the eyelid;

-1 point | makeup residues on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the lash growth area);

-6 points | a large amount of glue present on the lashes.

The score does not go negative

7. Symmetry: 3 points max.

Symmetry is evaluated for sectors (inner corners, outer corners, central sector)

1 point | if the outer corners at the complete job are symmetrical

1 point | if the inner corners at the complete job are symmetrical

1 point | if the central sectors at the complete job are symmetrical

8. Direction: 10 points max.

-1 point | For each fan that does not follow the correct direction of the application technique. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

9. Length graduation: 10 points max.

-1 point | For each protruding fan or step. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

10. Coverage of inner corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The first 10 lashes are counted = 1cm of the eye from the inner corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

11.Coverage of outer corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The last 10 lashes are counted = 1cm of the eye from the outer corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

12.Coverage of the central sector: 10 points max. **(MACRO PHOTO/VIDEO required)**

Since it's not possible to assess each individual lash due to the rows of lashes, coverage will be evaluated as a percentage.

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

13.Fan geometry: 10 points max.

The maximum score corresponds to 100% of the respected geometry.

-1 point | if the percentage of fans not following the geometry corresponds to 10%

-2 points | if the percentage of fans not following the geometry corresponds to 20%

-3 points | if the percentage of fans not following the geometry corresponds to 30%

-4 points | if the percentage of fans not following the geometry corresponds to 40%

-5 points | if the percentage of fans not following the geometry corresponds to 50%

-6 points | if the percentage of fans not following the geometry corresponds to 60%

-7 points | if the percentage of fans not following the geometry corresponds to 70%

-8 points | if the percentage of fans not following the geometry corresponds to 80%

-9 points | if the percentage of fans not following the geometry corresponds to 90%

-10 points | if the percentage of fans not following the geometry corresponds to 100%

TECHNICAL CRITERIA

14.Distance of lashes from the eyelid: 10 points max. **(MACRO PHOTO required + NO MACRO PHOTO OVERHEAD required)**

The left and right eyes are evaluated separately. The allowed distance from the eyelid is from 0.3 mm to 0.5 mm.

Constant distance from the eyelid at 0.3 mm or 0.5 mm – 10 points max.

Constant distance from the eyelid at 1mm – 5 points max.

-1 point | For each step of the lash line due to variable distance. No negative scoring.

15.Eye Redness: 2 points max.

For this parameter, a maximum of 2 points can be deducted. Only pronounced redness clearly attributable to exposure to glue fumes or irritation from the hydrogel patch will be evaluated. Mild transient redness due to the model's particular eye sensitivity will not be counted as a penalty.

16.Overall Appearance: 10 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

NOMINATION “EYELINER EFFECT”

Thickness: 0.05 and 0.07 mm.

Curls: Round curl (C/CC/D) not allowed.

Color: Black, all shades of brown.

Lengths: From 4 mm and up.

Maximum Score: 113

MODELING CRITERIA

1.Effect: 3 points max.

1 point | The effect was selected and executed incorrectly.

2 points | The effect was selected correctly but executed incorrectly.

3 points | Both the effect and execution were done correctly for the model's eye morphology.

2.Graphicness of the eyeliner wing: 3 points max.

1 point | Undefined wing.

2 points | Defined wing that is too disconnected from the modeling.

3 points | Defined wing with a smooth graduation from the modeling.

3.Curl: 2 points max.

The curl should enhance the model's eye and not accentuate any defects, correcting them.

1 point | The curl is chosen incorrectly.

2 points | The curl is chosen correctly.

4.Length: 6 points max.

The length is evaluated for sectors (3 sectors: inner corner, outer corner, and central part). The left and right eyes are evaluated separately (3 points each). Estimation based on the model's initial data: - length of natural lashes - overall view (please also consider the distance from the eyebrow after the work is completed).

0 points | For each sector where the length is not suitable.

1 point | For each sector where the length is chosen correctly.

5.Thickness: 2 points max.

1 point | The thickness is chosen incorrectly (an artificially thick lash is glued to a naturally thin lash, and vice versa).

2 points | The thickness is chosen correctly.

6.Color: 2 points max.

Evaluated based on the color of the eyebrows, hair color, and the model's complexion.

1 point | The color is not suitable.

2 points | The color is suitable.

VISUAL CRITERIA

7.Work Cleanliness: 10 points max. **(MACRO PHOTO required)**

Points are deducted if:

-1 point | remnants of tape/patch on lashes;

-1 point | marker residues on the eyelid;

-1 point | glue on the eyelid;

-1 point | makeup residues on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the lash growth area);

-6 points | a large amount of glue present on the lashes.

The score does not go negative

8.Symmetry: 3 points max.

Symmetry is assessed for sectors (inner corners, outer corners, central sector).

1 point | If the outer corners in the completed work are symmetric.

1 point | If the inner corners in the completed work are symmetric.

1 point | If the central sectors in the completed work are symmetric.

9.Direction: 10 points max.

-1 point | For each fan that does not follow the correct direction of the application technique. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

10. Length graduation : 10 points max.

-1 point | For each fan or protruding step. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

11.Coverage of inner corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The first 10 lashes are counted = 1cm of the eye from the inner corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

12.Coverage of outer corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The last 10 lashes are counted = 1cm of the eye from the outer corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

13.Coverage of the central sector: 10 points max. **(MACRO PHOTO/VIDEO required)**

Since it's not possible to assess each individual lash due to the rows of lashes, coverage will be evaluated as a percentage.

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

14.Fan Geometry: 10 points max.

The maximum score corresponds to 100% of the respected geometry.

-1 point | If the percentage of fans that do not respect the geometry corresponds to 10%.

-2 points | If the percentage of fans that do not respect the geometry corresponds to 20%.

-3 points | If the percentage of fans that do not respect the geometry corresponds to 30%.

- 4 points | If the percentage of fans that do not respect the geometry corresponds to 40%.
- 5 points | If the percentage of fans that do not respect the geometry corresponds to 50%.
- 6 points | If the percentage of fans that do not respect the geometry corresponds to 60%.
- 7 points | If the percentage of fans that do not respect the geometry corresponds to 70%.
- 8 points | If the percentage of fans that do not respect the geometry corresponds to 80%.
- 9 points | If the percentage of fans that do not respect the geometry corresponds to 90%.
- 10 points | If the percentage of fans that do not respect the geometry corresponds to 100%.

TECHNICAL CRITERIA

15.Distance of the lashes from the eyelid: 10 points max. **(MACRO PHOTO required + NO MACRO PHOTO OVERHEAD required)**

The left and right eyes are evaluated separately. The allowed distance from the eyelid ranges from 0.3 mm to 0.5 mm.

Constant distance from the eyelid at 0.3 mm or 0.5 mm – 10 points max.

Constant distance from the eyelid at 1 mm – 5 points max.

-1 point | For each step in the lash line due to variable distance. No negative scoring.

16.Eye Redness: 2 points max.

For this parameter, a maximum of 2 points can be deducted. It will be evaluated only for pronounced redness clearly attributable to exposure to glue fumes or irritation from the hydrogel patch. Mild, transient redness due to the model's eye sensitivity will not be counted as a penalty.

17.Overall Appearance: 10 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

NOMINATION “COLOR EFFECT”

Thickness: 0.05 and 0.07 mm.

Curls: All types.

Color: All types.

Lengths: From 4 mm and up.

Maximum Score: 115

MODELING CRITERIA

1.Effect: 3 points max

1 point | the effect was selected and executed incorrectly

2 points | the effect was selected correctly but executed incorrectly

3 points | both the effect and the execution were done correctly for the model's eye morphology.

2.Curl: 2 points max.

The curl should enhance the model's eye and not accentuate any defects, correcting them.

1 point | the curl is chosen incorrectly.

2 points | the curl is chosen correctly.

3.Length: 6 points max.

Length is evaluated for sectors (3 sectors: inner corner, outer corner, and central part). The left and right eyes are evaluated separately (3 points each). Estimate based on the model's initial data: natural lash length, overall appearance (please also consider the distance from the eyebrow after the work is completed).

0 points | for each sector where the length is not suitable.

1 point | for each sector where the length is chosen correctly.

4.Thickness: 2 points max.

1 point | the thickness is chosen incorrectly (an artificially thick lash is glued to a naturally thin lash, and vice versa).

2 points | the thickness is chosen correctly.

5.Color: 2 points max.

Evaluated based on the color of the eyebrows, hair color, and the model's complexion.

1 point | the color is not suitable.

2 points | the color is suitable.

VISUAL CRITERIA

6.Work cleanliness: 10 points max. **(MACRO PHOTO required)**

Points are deducted if:

- 1 point | remnants of tape/patch on lashes;
 - 1 point | marker residues on the eyelid;
 - 1 point | glue on the eyelid;
 - 1 point | makeup residues on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the lash growth area);
 - 6 points | a large amount of glue present on the lashes.
- The score does not go negative

7.Symmetry: 3 points max.

Symmetry is evaluated for sectors (inner corners, outer corners, central sector)

- 1 point | if the outer corners at the complete job are symmetrical
- 1 point | if the inner corners at the complete job are symmetrical
- 1 point | if the central sectors at the complete job are symmetrical

8.Direction: 10 points max.

- 1 point | For each fan that does not follow the correct direction of the application technique. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

9.Length graduation: 10 points max.

- 1 point | For each protruding fan or step. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

10.Coverage of inner corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The first 10 lashes are counted = 1cm of the eye from the inner corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

11.Coverage of outer corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The last 10 lashes are counted = 1cm of the eye from the outer corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

12.Coverage of the central sector: 10 points max. **(MACRO PHOTO/VIDEO required)**

Since it's not possible to assess each individual lash due to the rows of lashes, coverage will be evaluated as a percentage.

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

13.Fan geometry: 10 points max.

Note: The use of mixed techniques (fans + spikes) is allowed if the effect requires it.

The maximum score corresponds to 100% of the respected geometry.

- 1 point | if the percentage of fans not following the geometry corresponds to 10%
- 2 points | if the percentage of fans not following the geometry corresponds to 20%
- 3 points | if the percentage of fans not following the geometry corresponds to 30%
- 4 points | if the percentage of fans not following the geometry corresponds to 40%
- 5 points | if the percentage of fans not following the geometry corresponds to 50%
- 6 points | if the percentage of fans not following the geometry corresponds to 60%
- 7 points | if the percentage of fans not following the geometry corresponds to 70%
- 8 points | if the percentage of fans not following the geometry corresponds to 80%
- 9 points | if the percentage of fans not following the geometry corresponds to 90%
- 10 points | if the percentage of fans not following the geometry corresponds to 100%

TECHNICAL CRITERIA

14.Distance of lashes from the eyelid: 10 points max. **(MACRO PHOTO required + NO MACRO PHOTO OVERHEAD required)**

The left and right eyes are evaluated separately. The allowed distance from the eyelid is from 0.3 mm to 0.5 mm.

Constant distance from the eyelid at 0.3 mm or 0.5 mm – 10 points max.

Constant distance from the eyelid at 1mm – 5 points max.

-1 point | For each step of the lash line due to variable distance. No negative scoring.

15.Eye Redness: 2 points max.

For this parameter, a maximum of 2 points can be deducted. Only pronounced redness clearly attributable to exposure to glue fumes or irritation from the hydrogel patch will be evaluated. Mild transient redness due to the model's particular eye sensitivity will not be counted as a penalty.

16.Overall Appearance: 10 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

17. Complexity of mapping: 5 points max.

The use of multiple colors, mixed techniques (fans/spikes), and different mapping on the rows of lashes will increase your score.

NOMINATION “WET EFFECT”

Thickness: 0.05/0.07/0.085/0.10 mm.

Curls: All types.

Color: All colors * (Refer to the specifications in the 'color' criterion for further details).

Lengths: From 4 mm and up.

Maximum Score: 110

MODELING CRITERIA

1.Effect: 3 points max

1 point | the effect was selected and executed incorrectly

2 points | the effect was selected correctly but executed incorrectly

3 points | both the effect and the execution were done correctly for the model's eye morphology.

2.Curl: 2 points max.

The curl should enhance the model's eye and not accentuate any defects, correcting them.

1 point | the curl is chosen incorrectly.

2 points | the curl is chosen correctly.

3.Length: 6 points max.

Length is evaluated for sectors (3 sectors: inner corner, outer corner, and central part). The left and right eyes are evaluated separately (3 points each). Estimate based on the model's initial data: natural lash length, overall appearance (please also consider the distance from the eyebrow after the work is completed).

0 points | for each sector where the length is not suitable.

1 point | for each sector where the length is chosen correctly.

4.Thickness: 2 points max.

1 point | the thickness is chosen incorrectly (an artificially thick lash is glued to a naturally thin lash, and vice versa).

2 points | the thickness is chosen correctly.

5.Color: 2 points max.

Evaluated based on the color of the eyebrows, iris, hair, and the model's complexion. **All colors are allowed, including classic ones like black and shades of brown, as well as a mix of these with colored spikes or completely colored. Therefore, this parameter will be assessed solely in relation to the harmony of the chosen colors with the model's characteristics. The use of multiple colors selected appropriately may contribute to increase your score in the "overall appearance" criteria.**

1 point | the color is not suitable.

2 points | the color is suitable.

VISUAL CRITERIA

6.Work cleanliness: 10 points max. **(MACRO PHOTO required)**

Points are deducted if:

-1 point | remnants of tape/patch on lashes;

-1 point | marker residues on the eyelid;

-1 point | glue on the eyelid;

-1 point | makeup residues on the eyes (even the lower eyelid must be clean, without mascara, without eyeliner, without powder in the lash growth area);

-6 points | a large amount of glue present on the lashes.

The score does not go negative

7.Symmetry: 3 points max.

Symmetry is evaluated for sectors (inner corners, outer corners, central sector)

1 point | if the outer corners at the complete job are symmetrical

1 point | if the inner corners at the complete job are symmetrical

1 point | if the central sectors at the complete job are symmetrical

8.Direction: 10 points max.

-1 point | For each spike that does not follow the correct direction of the application technique. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

9.Length graduation: 10 points max.

-1 point | For each step NOT specified in the mapping. If it exceeds the maximum number of points, the score is zero, and it does not go negative.

10.Coverage of inner corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The first 10 lashes are counted = 1cm of the eye from the inner corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

11.Coverage of outer corners: 10 points max. **(MACRO PHOTO/VIDEO required)**

The last 10 lashes are counted = 1cm of the eye from the outer corner

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

12.Coverage of the central sector: 10 points max. **(MACRO PHOTO/VIDEO required)**

Since it's not possible to assess each individual lash due to the rows of lashes, coverage will be evaluated as a percentage.

Lashes deliberately left uncovered due to modeling choice can be indicated on the work form and will not be counted as penalties.

13. Uniformity of the spikes: 10 points max.

The maximum score corresponds to 100% of the spikes adhering to the selected type in the mapping. Graphic spikes (with a perfectly closed and defined tip or semi-closed spikes, and a mix of these two types) can be used, specifying the choice in the mapping.

-1 point | if the percentage of spikes not following the mapping corresponds to 10%

-2 points | if the percentage of fans not following the mapping corresponds to 20%

-3 points | if the percentage of fans not following the mapping corresponds to 30%

-4 points | if the percentage of fans not following the mapping corresponds to 40%

-5 points | if the percentage of fans not following the mapping corresponds to 50%

-6 points | if the percentage of fans not following the mapping corresponds to 60%

-7 points | if the percentage of fans not following the mapping corresponds to 70%

- 8 points | if the percentage of fans not following the mapping corresponds to 80%
- 9 points | if the percentage of fans not following the mapping corresponds to 90%
- 10 points | if the percentage of fans not following the mapping corresponds to 100%

TECHNICAL CRITERIA

14.Distance of lashes from the eyelid: 10 points max. **(MACRO PHOTO required + NO MACRO PHOTO OVERHEAD required)**

The left and right eyes are evaluated separately. The allowed distance from the eyelid is from 0.3 mm to 0.5 mm.

Constant distance from the eyelid at 0.3 mm or 0.5 mm – 10 points max.

Constant distance from the eyelid at 1mm – 5 points max.

-1 point | For each step due to variable distance. No negative scoring.

15.Eye Redness: 2 points max.

For this parameter, a maximum of 2 points can be deducted. Only pronounced redness clearly attributable to exposure to glue fumes or irritation from the hydrogel patch will be evaluated. Mild transient redness due to the model's particular eye sensitivity will not be counted as a penalty.

16.Overall Appearance: 5 points max.

Harmony in the selection of all parameters in the execution of the work compared to the selected model.

17. Complexity of mapping: 5 points max.

The use of multiple colors, and different mapping on the rows of lashes will increase your score.

NOMINATION “FANTASY”

Theme: Open.

Thickness: All.

Curls: All types.

Color: All colors.

Lengths: All.

Maximum Score: 150

1. Distinctiveness of the chosen character/theme and complexity in representation: 10 points max.

(e.g., a character that requires numerous details in makeup, hairstyle, and complex lash execution will receive a higher score / a character with few complexity elements, even if well executed and in line with the theme, will receive a lower score.)

2. Overall Appearance (harmony of the image, aesthetic component): 10 points max.

(Be careful not to use too many elements solely to increase the complexity score without ensuring that all elements harmonize perfectly and add value to your work.)

3. Eyelash and Eye Area Decorations: 10 points max.

(The use of decorations such as pearls, feathers, crystals, glitter, etc., increases your score. Also decorated eyelash strip are allowed)

4. Eyebrow Area Decorations: 10 points max.

(The use of decorations such as pearls, feathers, crystals, glitter, etc., increases your score.)

5. Face Decorations: 10 points max.

(The use of decorations such as pearls, feathers, crystals, glitter, etc., increases your score.)

6. Makeup/Face Painting: 10 points max.

(The more intricate the makeup, the higher the score. Be cautious not to create smudges or messy work, as this will result in penalties in the cleanliness evaluation. If you're not skilled in makeup, you can seek the assistance of a professional.)

7. Costume/Body Painting: 10 points max.

(The more intricate the costume, the higher the score. It's possible to involve costume designers if needed. The body painting will increase the score, but it must integrate with the costume)

8. Hair/Headgear: 10 points max.

(The more intricate the hairstyle or any accessories applied to the head, the higher the score. You can involve a hair stylist if needed.)

9. Accessories: 10 points max.

(e.g., nails, bracelets, necklaces, etc.)

10. Set Design: 10 points max.

(Choice of setting to represent your character.)

11. Presentation of the Work: 10 points max.

Preparation Photos/Video Storytelling of Your Chosen Character/Theme.

(We recommend using experienced videographers/photographers to maximize the presentation of your work.)

12. Relevance to the Chosen Theme: 10 points max.

13. Cleanliness of Work (excess glue, makeup smudges, scattered glitter): 10 points max.

14. Complexity of Upper Eyelash Extension Application: 10 points max.

(The use of multiple colors, combinations of different techniques (e.g., rays, fans, etc.) will earn you a higher score. You can enhance the result by adding decorated strip lashes to emphasize the overall look.)

15. Complexity of Lower Eyelash Extension Application: 10 points max.

(The use of multiple colors, combinations of different techniques (e.g., rays, fans, etc.) will earn you a higher score. You can enhance the result by adding decorated strip lashes to emphasize the overall look.)

NOMINATION "LASH LIFT"

Maximum score: 110

The work is carried out in the competition area using professional materials and tools. Each model must undergo the "Lash Check" procedure before the start of the nomination. The model's lashes are evaluated before and after the completed work.

The work should appear aesthetically pleasing, without clumps, without redness of the eye mucosa, as clean as possible.

Prohibited: coloring lashes in advance or working on a model with already lifted lashes.

The use of Botox, concentrate, and lash balm from any brand is allowed. Ensure that the lashes remain soft and not sticky or stuck together.

BEFORE treatment:

1. Length (medium/short/long) 0/1/2
2. Growth direction (up/straight/down) 0/1/2-3
3. Density (medium/sparse/full) 0/1/2
4. Thickness of the eyelid where the lash roots are distributed (wide/medium/narrow) 2/1/0
5. Color (light/medium/dark) 2/1/0
6. Presence of anagen 0-2
7. Asymmetry 0-2

AFTER treatment:

8. Overall impression (max 10 points).
9. Symmetry (max 10 points)

10. Lash direction: unidirectional parallelism (max 10 points)
11. Choice of curler (max 10 points)
12. Choice of tint (max 10 points)
13. Uniform coloring (max 10 points, 5 for each eye).
14. Uniformity of curvature (max 10 points).
15. Outer corner max 5 points.
16. Inner corner max 5 points.
17. Work cleanliness (max 10 points) (no glue or tint residues on lashes, between lashes, or on the eyelid skin).
18. Overall appearance (max 5 points): harmony in the selection of all execution parameters concerning the selected model

PENALTIES:

- Burned, damaged, or bent lashes (-0.5 for each damaged or bent lash)
- Unlaminated lashes (-0.5 for each untreated lash)
- Red eyes (from 0 to -5)
- Lamination of lashes on the false lash line (-0.5 for each laminated lash)

NOTE: In this application, participants must write on the model card all products used in their work (brand, curler size, tint, exposure times, temperature, etc.). This is a mandatory condition; works without a detailed card will be disqualified.

NOMINATION “BROWS LIFT”

Maximum score: 104

The work is carried out in the competition area using professional materials and tools. Each model must undergo the "Brows Check" procedure before the start of the nomination. The model's brows are evaluated before and after the completed work.

The work should appear aesthetically pleasing, without clumps, without redness of the skin, as clean as possible.

Prohibited: coloring brows in advance or working on a model with already lifted brows.

The use of Botox, concentrate, and lash balm from any brand is allowed. Ensure that the brows remain soft and not sticky or stuck together.

BEFORE treatment:

1. Complexity of facial morphology (0-5 points)
2. Natural asymmetry (0-5 points)
3. Average length of eyebrow hairs (medium/short/long) 0/1/2
4. Eyebrow density (medium/sparse/full) 0/1/2
5. Color (light/medium/dark) 2/1/0
6. Average thickness of hairs (thick/thin/medium) 2/1/0
7. Hair structure (smooth/rough) 0/1

AFTER treatment:

8. Overall impression (max 10 points)
9. Proportion of eyebrows (max 10 points)
10. Symmetry of eyebrows (max 5 points)
11. Brow correction and harmonization of the face (max 10 points)
12. Hair direction (max 5 points)
13. Removal of hairs outside the shape (max 10 points)
14. Choice of tint (max 10 points)
15. Uniformity of hair color (max 5 points)
16. Uniformity of color on the skin (max 5 points)
17. Final cleaning from tint, residues, and glue (max 10 points)
18. Overall appearance (max 5 points): harmony in the selection of all parameters in the execution of the work concerning the selected model

PENALTIES:

- Burned, damaged, or bent hairs (- 0.5 for each damaged or bent hair)
- Unlaminated hairs (- 0.5 for each unlaminated hair)
- Reddened skin (from 0 to -5)
- Brow cutting (- 0.5 for each cut hair)

NOTE: In this application, participants must write on the model card all products used in their work (brand, exposure times, tint, temperature, etc.). This is a mandatory condition; works without a detailed card will be disqualified.